

AUSTRALIAN & NEW ZEALAND

# Grapegrower & Winemaker®

No. 496 National Journal of the Grape and Wine Industry May 2005

winemaking

## ProCork hits the roadshow

Closure company ProCork and Australia's largest wine packaging company Vinpac International are taking their product on the road with a 14 stop roadshow tour to all of Australia's and New Zealand's top wine-producing regions.

The tour kicks off on May 3 in the Hunter Valley before wrapping-up at The Marlborough Research Centre in Blenheim, New Zealand, on June 9.

The tour will make nine stops in Australia and three in New Zealand and are open to any interested winemaker or industry professional.

Each workshop will include presentations by Vinpac technical director, Martin Caloghris; Vinpac group sales and marketing manager, David Morgan; Vinpac business development manager, Lisa Roberts; and ProCork founder and chief executive, Dr Gregor Christie.

A comparative tasting of wine bottled under ProCork, screw cap and standard cork will also be held to showcase the performance of each of the closures on the same wine over the same period of time. This will enable attendees to see and taste the performance of ProCork against alternative closures.

Morgan's presentation will include a discussion on the history and trends in the closure market over the last 10 years and the positioning and relevance of ProCork and screw caps in the current market.

The ProCork technology revolves around thin membranes that are applied to each end of the cork and designed to significantly reduce flavour modification by reducing the amount of chemicals entering the wine, regulating the passage of oxygen through the cork and retaining cork moisture to prevent cork breakage.

Dates of the ProCork visits are:

- 3 May, Hunter Valley, Tuscany Wine Estate, 9am-11am
- 4 May, Griffith, Kidman Way, 9am-11am
- 5 May, Mildura, Mildura Grand Hotel 2pm-4pm
- 10 May, Perth, Novatel Vines Resort, Swan Valley, 2pm-4pm
- 11 May, Margaret River, Emerald Colonial Lodge, 9am-11am
- 12 May, Adelaide, The Lion Hotel, 2pm-4pm
- 17 May, Barossa, Saltram, Angston, 9am-11am
- 18 May, McLaren Vale, Penny's Hill Winery, 9am-11am
- 19 May, Coonawarra, Chardonnay Lodge, 9am-11am
- 24 May, Melbourne, Langham Hotel, 2pm-4pm
- 25 May, Yarra Valley, Yering Station Vineyards, 9am-11am
- 7 June, Auckland, Soljans Winery, 9:30am-11:30am
- 8 June, Napier, Eastern Institute of Technology, 9:30am-11:30am
- 9 June, Blenheim, The Marlborough Research Centre, 9:30am-11:30am

To register interest please contact Joanna Jarrett  
(08) 8561 0607.