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See the future of the wine industry at WineTech 2007



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I am delighted to report that a number of companies, large and small, have chosen to use WineTech 2007 – The Australian Wine Industry Trade Exhibition to launch new products. Held every three years, WineTech 2007 is presented by The Australian Wine Industry Technical Conference and Wine Industry Suppliers Australia (WISA) and managed and promoted by Reed Exhibitions. WineTech 2007 will be held at the Adelaide Convention & Exhibition Centre from 29 July to 1 August, 2007. So what exactly will you get to see at WineTech 2007? Here's a just a sample of the new products that will be on show:

- Nadalie will introduce its new Perle Blanche barrels.
- A new German-made Carbofresh carbon dioxide dosing unit will be showcased by Winemaking Supplies & Services.
- Uno Packaging is launching two new

closures to the local wine industry, the Enotop sparkling closure, and the Novatwist table wine screwcap.

- ProCork will showcase its new cork technology, which incorporates a special membrane to reduce wine taint and control oxygen permeation.
- AP John Coopers will display its new barrels for cool climate varieties, the Quick Plank oak module system, as well as a new pathogen reduction system.
- ABEVE will launch the new Milani Estasi destemmer/crusher.
- Cork Supply Australia will showcase the latest additions to its oak products portfolio, a customised oak integration range Vinoak Systems and the Vinoak Selection barrel.

If this rash of new product releases isn't enough reason to visit WineTech 2007, a number of exhibitors have chosen to take extra floor space this year, which means that this year's exhibition will be

the biggest wine industry exhibition to ever take place in Australia. Rounding out what I believe will be a superb exhibition, is this year's Australian Wine Industry Technical Conference (AWITC), which is held in conjunction with WineTech. The conference will cover a range of issues from the vineyard to the consumer, and will focus on the environment and climate change.

If you work in the wine industry, WineTech 2007 will not only be an opportunity to inspect the latest and greatest winemaking and packaging equipment, through AWITC, it will also be an opportunity to find out where the industry is heading in the future.

I look forward to seeing you there.

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